



INNERSPACE INDOOR LOCATION PLATFORM

There's opportunity in every square foot

InnerSpace drives operational change and new digital experiences with the most accurate WiFi-based indoor location data. InnerSpace harnesses the power of Arista WiFi access points to measure people and things indoors to generate game-changing data for startups and Fortune 500 companies alike.

This advanced data is easy to incorporate into every aspect of your business. InnerSpace informs and validates real estate and operations strategies while driving employee and customer experiences and actions. InnerSpace provides out-of-the-box solutions including analytics (inTELLO), contact tracing (inTRACK), and building security (inFORCE).

- + Use your existing Arista access points
- + Maximize office utilization and occupancy
- + Keep employees safe with contact tracing and social distancing
- + Improve retail sales, reduce wait times
- + Locate people in emergency situations to save lives faster

WORLD'S MOST ACCURATE DATA

- + Use existing WiFi network, or InnerSpace sensors to capture data
- + Measure presence of people / assets based on smart devices and WiFi tags
- + Out-of-the-box analytics dashboard, contact tracing and API

InnerSpace engine improves indoor location accuracy 5x

PEOPLE ANALYTICS & PATTERNS

- + Understand how customers or employees use spaces
- + Anonymous, passive tracking protects privacy – no apps to download
- + Real-time solutions enhance customer and employee experiences

Improve real estate utilization 27%

SAFETY & OPERATIONS

- + Data improves health and safety outcomes
- + Contact tracing solutions measure exposure risks
- + Real-time dashboards monitor citizen locations for emergency response

Improve response times and outcomes

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With InnerSpace we can easily understand the economics of every square foot within our business and make better decisions on how to utilize our space. The opportunity for growth is massive and they've cracked the code.”

Steelecase Innovation

INNERSPACE INTELLO – Analytics Driving Decisions

InnerSpace inTELLO provides unprecedented insights to drive your business forward. With customized people traffic metrics tailored to your business, this web-based dashboard informs and validates strategies. Optimize your real estate usage, services, and sales performance.

SIMPLE YET POWERFUL

- + WiFi Powered Location: InnerSpace inTELLO analyzes devices using existing WiFi networks, or InnerSpace IoT sensors
- + Metrics tailored to your business including customer engagement, real estate utilization, meeting room occupancy, density and more
- + Monitor people and assets in real-time using signals from smartphones and computers
- + Integrate easily with existing tools and architecture using the API. Incorporate into meeting room bookings, building management solutions and health apps
- + Ensure data privacy and confidence with secure data processing and GDPR compliance

POWERED BY ARISTA

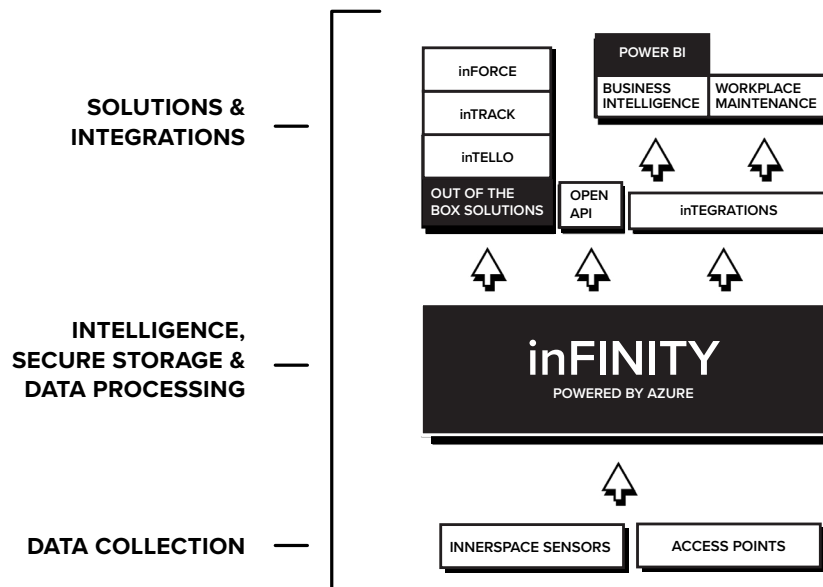
- + Part of the Arista partner ecosystem, InnerSpace harnesses WiFi access point data to provide highly accurate location information
- + Using WiFi enables an anonymous approach to analytics and contact tracing without using cameras or tracking personally identifiable information

Our Promise To You

The inTELLO solution will uncover hidden insights for your business and create the opportunity for better decisions with informed stakeholders.

We will work with your space and help you get the data you need

- + **Setup:** Dedicated site engineers will help you design and install our location sensors according to your building's needs
- + **Interpretation:** Our data experts will help capture, interpret and explain what the data means
- + **Processing and Visualization:** Our experienced software development team will configure and transform the data for your business



GIVE YOUR BUSINESS THE EDGE

- + Decrease operational costs by better understanding and predicting people traffic patterns
- + Improve real-estate utilization while enhancing the safety of your people
- + Return back to work with improved customer and employee confidence with highly customized digital experiences

WHY INNERSPACE?

Most up to date boilerplate: InnerSpace is on a mission to become the world's leading indoor location platform. Delivering the most accurate WiFi-based indoor location data, the company gives clients unparalleled value with its easy-to-use API, out-of-the-box analytics, and workflow initiation solutions. The company's Fortune 500 clients use InnerSpace to create innovative solutions that drive revenue and improve operations in their Smart Buildings.