



INNERSPACE SPATIAL LOCATION INTELLIGENCE PLATFORM

There's opportunity in every square foot

InnerSpace drives operational change and new digital experiences with the most accurate WiFi-based indoor location data. InnerSpace harnesses the power of Arista WiFi access points to measure people and things indoors to generate game-changing data for startups and Fortune 500 companies alike.

This advanced data is easy to incorporate into every aspect of your business. InnerSpace informs and validates real estate and operations strategies while driving employee + customer experiences and their behaviors. InnerSpace provides out-of-the-box solutions including location intelligence metrics from our analytics dashboard, inTELLO.

- + Use your existing Arista access points
- + Maximize office utilization and occupancy
- + Assess meeting rooms, individual neighborhoods and collaboration spaces by individual teams
- + Improve retail sales, reduce wait times
- + Reduce real estate costs

10x MORE ACCURATE DATA

- + Use existing Wi-Fi network, or InnerSpace sensors to capture data
- + Measure presence of people / assets based on smart devices and WiFi tags
- + Out-of-the-box analytics dashboard and API

ANALYTICS & PATTERNS

- + Understand how customers or employees move and use the space
- + Anonymous, passive tracking protects privacy – no apps to download
- + See differences in usage patterns between teams that share the same spaces

BEYOND PEOPLE COUNTING

- + Uncover real issues and opportunities in facilities
- + Inform the decision making about desk ratio
- + Optimize meeting room sizes and allocations by historical data

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With InnerSpace we can easily understand the economics of every square foot within our business and make better decisions on how to utilize our space. The opportunity for growth is massive and they've cracked the code.”

Steelecase Innovation

INNERSPACE INTELLO – Analytics Driving Decisions

InnerSpace inTELLO provides unprecedented insights to drive your business forward. With customized metrics that goes well beyond people traffic, they are tailored to your business to inform and validate strategies. In the intuitive interface, you'll be able to see how you can optimize your real estate usage, services, and sales performance.

SIMPLE YET POWERFUL

- + Wi-Fi Powered Location: InnerSpace inTELLO analyzes devices using existing Wi-Fi networks, or InnerSpace IoT sensors
- + Metrics tailored to your business including customer engagement, real estate utilization, meeting room occupancy, density and more
- + Prove and predict requirements of different teams sharing the same set of resources
- + Monitor people and assets in real-time using signals from smartphones and computers
- + Integrate easily with existing tools and architecture using the API. Incorporate into meeting room bookings, building management solutions and health apps
- + Ensure data privacy and confidence with secure data processing and GDPR compliance

POWERED BY ARISTA

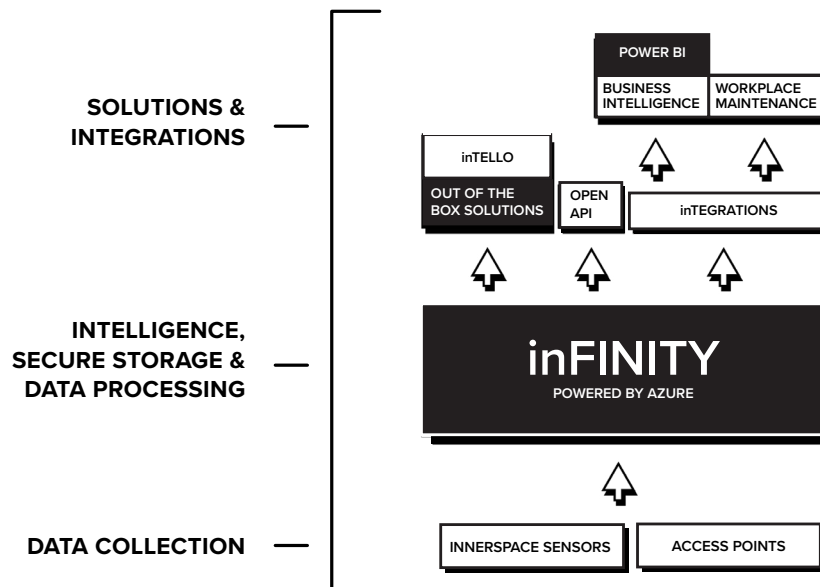
- + Part of the Arista partner ecosystem, InnerSpace harnesses Wi-Fi access point data to provide highly accurate location information
- + Using Wi-Fi enables an anonymous approach to analytics and contact tracing without using cameras or tracking personally identifiable information

Our Promise To You

The inTELLO solution will uncover hidden insights for your business and create the opportunity for better decisions with informed stakeholders.

We will work with your space and help you get the data you need

- + **Setup:** Dedicated site engineers will help you design and install our location sensors according to your building's needs
- + **Interpretation:** Our data experts will help capture, interpret and explain what the data means
- + **Processing and Visualization:** Our experienced software development team will configure and transform the data for your business



GIVE YOUR BUSINESS THE EDGE

- + Decrease operational costs by better predicting people traffic patterns, understanding their behaviors, as well as their visit frequencies and duration
- + Improve real-estate utilization while reducing costs
- + Return back to work with improved customer and employee confidence with highly customized digital experiences

WE ARE BETTER TOGETHER - INNERSPACE & ARISTA

InnerSpace is a space utilization and analytics platform that uses proprietary technology and advanced data science to provide location intelligence that goes well beyond people counting. Arista legendary telemetry streaming provides the best data input to the InnerSpace location engine, delivering the most accurate Wi-Fi-based indoor location data. Together, Arista and InnerSpace, give clients unparalleled value with its easy-to-use API and out-of-the-box analytics. InnerSpace enables its enterprise clients to optimize for their two most valuable resources: people and property.